

PRESS RELEASE

Sogelink Group appoints Victor van Baal as Managing Director of Sogelink Netherlands and member of the Group Executive Committee

Utrecht, 17 March, 2026 – Victor van Baal has been appointed Managing Director of Sogelink Netherlands. Prior to this, Van Baal was active within Sogelink Group as Vice President Sales, Build & Secure for the Dutch and French markets. With this appointment, the international group aims to accelerate growth in the Netherlands. As Managing Director, Van Baal will further strengthen the market position of Sogelink Netherlands.

Van Baal is also focused on driving rapid innovation within the company. Among other things, Sogelink aims to increase efficiency for customers through the use of AI.

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*With that ambition, Van Baal is, according to **Antoine Dumurgier**, CEO of Sogelink Group, a natural choice for the Managing Director position: “Victor is an experienced director with strong SaaS expertise. He understands the overarching culture of Sogelink Group and knows the local customers and technical standards and regulations within the Dutch infrastructure sector.” Dumurgier is also “pleased to welcome Victor as a member of the Group Executive Committee.”*

Focus on European growth of infrastructure software

As Managing Director, Van Baal is leading Sogelink Netherlands into a new phase of innovation and growth. From the Group Executive Committee, he also contributes to the European growth of infrastructure software. This ambition comes at a time when pressure on underground infrastructure is increasing due to housing construction, grid reinforcement and the energy transition. The focus is on further innovation of SaaS solutions and consultancy, particularly through the use of AI. With stronger integration between software, data and expertise, the company is building more effective collaboration and licences.

Sogelink Group's multi-local execution as a foundation for local infrastructure challenges

According to Van Baal, the international foundation of Sogelink Group provides room to strengthen locally and accelerate the growth of Sogelink Netherlands. "As a multi-local player, Sogelink Group has built a broad and diverse foundation of expertise and underground infrastructure data. This allows us to scale quickly at the local level and make underground infrastructure future-proof."

Van Baal connects international organisational culture with Dutch infrastructure practice

Combining organizational experience within Sogelink Group and technical knowledge of the Dutch underground infrastructure sector, Van Baal bridges the gap between international strategy and local execution.



*This foundation of expertise and relationships, allows **Van Baal** to take on this new role with confidence:*

"The goal is to build on the established knowledge and network here and strengthen the market position of Sogelink Netherlands."

ABOUT SOGELINK

Sogelink is a provider of cloud and mobile software solutions that has been supporting the digitalisation of the construction sector for 25 years. Its mission is to make construction simpler for everyone, everywhere. Sogelink offers a wide range of solutions for all actors in the value chain (engineering firms, surveyors, civil contractors, network operators, local authorities, housing associations, and more), with an innovative and efficient approach to digital workflows, construction data and urban information modelling. The group is active across the entire project lifecycle, from design to operations through its digital twin technologies. As a European leader in Construction Tech, Sogelink continues to expand internationally and today supports 18,000 customers and 220,000 users. www.sogelink.com

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