

PRESS RELEASE

Sogelink Group strengthens its presence in Norway with the appointment of Kristine Hofer Næss as Managing Director

Billingstad, March 10th, 2026 – Sogelink Group announces the appointment of Kristine Hofer Næss as Managing Director of Sogelink Norway. With more than twenty years of experience in the tech and IT sectors, she will lead the group's activities in Norway and drive its next phase of local growth and development.

Throughout her career, Kristine has held key strategic roles, including fourteen years at Microsoft, before leading and supporting international SaaS companies. As an investor, board member and advisor to fast-growing technology companies, she is also the co-founder of ODA-Nettverk, the largest diversity network in the Nordic tech industry.

Strong leadership to reinforce the group's presence in Norway

The Norwegian construction and infrastructure sector is facing growing needs in digitalisation, data structuring and coordination between public and private stakeholders. Kristine's appointment is aligned with these evolving dynamics and aims to strengthen Sogelink's local presence in a market where demands for precision, collaboration and compliance with digital standards continue to grow.

Antoine Dumurgier, CEO of Sogelink Group, states:

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“Kristine brings a deep understanding of the Norwegian technology landscape and has a proven track record in strategy and digital transformation. Her background, combined with her knowledge of local challenges, will be a key asset in strengthening Sogelink's vision in Norway.”

Aligning international vision with local expectations

As Managing Director, Kristine Hofer Næss will lead the local product roadmap and ensure that Artificial Intelligence is embedded at the heart of Sogelink's solutions to simplify essential user tasks and increase the day-to-day value customers derive from the group's products. She will also work to unite teams around a shared culture and vision, fostering a strong sense of pride and belonging.

Kristine will help reinforce client trust, strengthen partnerships within the sector, and represent Sogelink's voice within the Norwegian ecosystem.

Supporting a new phase of evolution

Sogelink aims to support a sector facing growing needs in project structuring and the management of increasingly large volumes of data. The group strongly believes that Artificial Intelligence will play a determining role in automating a significant share of repetitive tasks, saving users considerable time and enhancing coordination across the entire project value chain. The objective is to offer solutions that are fully aligned with the expectations of the Norwegian market.



“I am delighted to join Sogelink at a time when the construction and infrastructure sector is entering a new phase of digital maturity. Building on the local expertise and long-standing credibility established by Focus Software, we have a solid foundation to help the Norwegian market structure its data and collaborate more effectively. The integration of Artificial Intelligence into our solutions will strengthen this momentum by automating time-consuming tasks, freeing up valuable time for users, and enabling more seamless and well-governed project delivery. My ambition is to affirm our role as a trusted partner and contribute to meaningful innovation for the entire sector..” — **Kristine Hofer Næss, Managing Director Sogelink Norway**

ABOUT SOGELINK

Sogelink is a provider of cloud and mobile software solutions that has been supporting the digitalisation of the construction sector for 25 years. Its mission is to make construction simpler for everyone, everywhere. Sogelink offers a wide range of solutions for all actors in the value chain (engineering firms, surveyors, civil contractors, network operators, local authorities, housing associations, and more), with an innovative and efficient approach to digital workflows, construction data and urban information modelling. The group is active across the entire project lifecycle, from design to operations through its digital twin technologies. As a European leader in Construction Tech, Sogelink continues to expand internationally and today supports 18,000 customers and 220,000 users. www.sogelink.com

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