

## **Sogelink, the European leader in Construction Tech, presents the new leader of its Norwegian subsidiary: Thomas Ingebretsen**

**Billingstad, February 15, 2024 – Sogelink, a leading European provider of software solutions for professionals in infrastructure, construction, and property management, is delighted to announce the appointment of the new CEO for Sogelink Focus Software, its Norwegian subsidiary.**

After more than 27 years at the helm of Sogelink Focus Software, which became a subsidiary of Sogelink Group in 2022, Pål Eskerud makes way for a new leader in the Nordic region: Thomas Ingebretsen.

Thomas Ingebretsen has 20+ years of experience within sales and management, delivering outstanding results. He has been working for large international vendors and local resellers, using his unique skills to help teams and companies reach their goals.

*Pål Eskerud, the outgoing CEO, declares, "This generational change has been planned for a long time. Today was the opportune moment to pass the baton. I am delighted that we have found a good solution for a generational shift within the company." Pål Eskerud will take on an advisory role within the company for a few months.*

*Fatima Berral, CEO of Sogelink Group says "I would like to express my sincere gratitude to Pål for his significant contributions in solidifying Sogelink as the leading technology provider in construction and engineering in Europe. I'm enthusiastic about welcoming Thomas as the new leader for the Nordic region. With his unique qualities and vision, we have the right leader to shape the future success of Sogelink Focus Software".*

*Thomas Ingebretsen adds: "The construction and engineering industry hold vast untapped potential. With Sogelink's portfolio of solutions, we aim to help our clients in realizing desired results and making more sustainable choices."*

As of January 1, 2024, Thomas Ingebretsen has assumed the role of leader for the Nordic region.

\*\*\*



### **About Sogelink**

Sogelink is a pure software, cloud, and mobile solutions provider for the construction sector and has driven the digitalization of its ecosystem over two decades. In 2022, Sogelink acquired Focus Software, now known as Sogelink Focus Software [www.focus.no](http://www.focus.no), a leading company and Autodesk partner in Norway. Sogelink aims to simplify construction for everyone, everywhere. They support all stakeholders (e.g., civil engineers, land surveyors, contractors, network owners, engineering design offices, and public authorities) involved in the infrastructure, building sites, and urban resource management ecosystems, offering an innovative and efficient approach to digital transition, building information, and city information modelling. Sogelink is the undisputed leader of the Construction Tech market in Europe, serving over 18,000 clients and 220,000 users, ensuring the continuity of data from the field to the office, across the entire value chain.

[www.sogelink.com](http://www.sogelink.com)

### **Press Contacts**

#### **Local contact (Norway)**

Therese Hansen - [therese.hansen@focus.no](mailto:therese.hansen@focus.no). +47 480 28 795

#### **Sogelink Group**

*La Nouvelle Agence*

Seyitin Apithy - [seyitin@lanouvelle-agence.com](mailto:seyitin@lanouvelle-agence.com) +33 (0) 6 64 04 71 84